

Thierry Amirault elected Chairman of the Fédération Internationale des Logis

The Fédération Internationale des Logis General Assembly was held on Wednesday, May 18th, 2011. The event marked the end of Jacqueline Roux's tenure as Chairwoman, and the election of the new Chairman of the Fédération Internationale des Logis, Thierry Amirault.



Thierry Amirault, Logis Chairman with
Krystel Blondeau, Logis Managing Director



As the Fédération Internationale des Logis General Assembly drew to a close, Thierry Amirault was elected Chairman and the names of the members of the new National Office were revealed. Thierry Amirault, who had in fact previously been Fédération Vice-Chairman during Jacqueline Roux's term of office, has taken part in implementing the Logis brand strategy of the past few years and is intent on pursuing his mission with Managing Director Krystel Blondeau. *"Paying attention, always striving to work better together (associations, hotel-restaurant managers, the Fédération, etc.) so as to provide existing and potential customers with clear added value and to assert the Logis difference upon the market,"* stresses Thierry Amirault, hotel-restaurant manager, very much a hands on man and a Logis member since 1995.

Here is the new Fédération Internationale des Logis National Office, historically made up of 3 branches: Hotel Managers, Elected Members and OVTEGs*:

- Chairman: Thierry Amirault (Vice-Chairman, Logis - Ille et Vilaine) - **Hotel Manager**
- Vice-Chairman: Dominique Peduzzi (Chairman, Logis - Vosges) - **Elected Member**
- Vice-Chairman: Nadine Duvaudier (Administrator, Logis - Morbihan) - **OVTEG**
- Treasurer: Daniel Juliet (Vice-Chairman delegate, Logis - Ain) - **Elected Member**
- Deputy Treasurer: Nicolas Mirouze (Chairman, Logis - Gers) - **Hotel Manager**
- Members representing the other branches:
 - Françoise Bernard (Chairwoman, Logis - Charente Maritime) - **OVTEG**
 - Jean-Paul Carlier (Administrator, Logis - Nièvre) - **Hotel Manager**
 - Jacques Fréalle (Chairman, Logis - Loir et Cher) - **OVTEG**
 - Denis Marty (Administrator, Logis - Tarn) - **Elected Member**

Lastly, Jacqueline Roux was appointed Honorary Chairwoman for the Fédération Internationale des Logis.

A few words about Thierry Amirault's career:

- 2005 to date: Owner of the Logis Hotel-Restaurant Les Palis   at Le Grand Fougeray in Brittany (35)

And in support of the Logis:

- 2008 to date: Vice-Chairman, Fédération Internationale des Logis
- 2002 to 2008: Chairman, Logis Association for Loire Atlantique and Member of the Board since 1995
- 2006 to 2008: Regional Chairman, Logis Association for Pays de la Loire and Member of the Board since 2002

*OVTEG: An organisation devoted to standard tourism or business, for example a Chamber of Commerce and Industry

About the Logis

Founded in 1949 in the Auvergne region, the Fédération Internationale des Logis is Europe's leading voluntary chain, with 2,800 properties in France, Germany, Belgium, Spain, the Grand Duchy of Luxembourg, Italy and the Netherlands. From one stopover to the next, every Logis is different yet they all share the same spirit, particularly appreciated by customers seeking fun, well-being and discoveries.

The Logis provide a guarantee of quality and a level of comfort measured through a classification into "fireplaces" (1 to 3 fireplaces) and a "Logis d'Exception" category for accommodation, as well as a dining classification into "pots" (1 to 3 pots) and into "Table Distinguée" (acknowledged by and listed within the year in a leading gastronomy guide).

The four founding pillars of the Logis strategy are:

- Customised, attentive and spontaneous hospitality, nurturing customer loyalty
- Accommodation combining comfort quality and modern facilities within an authentic setting
- Regionally-inspired dining favouring natural, local products enhanced by the restaurateur's know-how
- A range of positive initiatives to enhance the guests' stay with customised advice regarding what to visit and what to do.

For further information: logishotels.com

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